

Company Update Report

Microsoft Corporation

Information Technology

Analyst thesis

Our recommendation is based on:

Ticker	MSFT-US
Share price	\$507
Intrinsic value	\$585
Upside/(Downside)	15%
Recommendation	Undervalued

As at: 31 August 2025

- Microsoft Azure is benefiting from the rapid adoption of multi-cloud strategies, while Azure Local (formerly Azure Stack HCI) and Azure Arc strengthen Microsoft's hybrid control plane across on-premises and cloud environments.
- Microsoft's broad product range drives a strong subscription model with annuity-type revenue and customer loyalty supported by a strong moat (high switching costs, innovation, scale, network effect, and brand). This is evident in the high and stable margins it achieves over the long term.
- While Microsoft shares trade at a premium relative to peers, this valuation is supported by its superior organic revenue growth, strong free cash flow generation, and a leading cloud platform.
- Microsoft is well placed to be a strong benefactor of Al.

Latest company and market insights

Key highlights

In this report, we revisit the Q4 FY2025 results for MSFT, released in July 2025, and how this positions our view in context.

Financial results at a glance:

- Productivity and Business Processes revenue of \$32.2 billion projected for September Q1 2026E, slightly below
 the \$33.1 billion actual in June Q4 2025, indicates typical sequential normalisation but ongoing strong growth
 driven by Microsoft 365 Commercial and Dynamics 365. This supports our thesis on resilient, high-quality annuity
 revenue.
- Intelligent Cloud's revenue forecast of \$30.1 billion for September Q1 2026E closely matches June Q4 FY2025 actual of \$29.9 billion, validating our view that Azure and cloud services remain core growth engines powered by Al infrastructure, securing Microsoft's leadership and competitive moat.
- More Personal Computing's expected \$12.9 billion in September Q1 2026E versus \$13.5 billion actual in June Q4 2025 reflects expected consumer market cyclicality, but stable contribution from gaming and advertising reinforces diversification.
- Overall, the consistency between forecast and actual results aligns with our investment thesis of durable cloud
 and productivity momentum offsetting cyclical consumer pressures. It bolsters confidence in Microsoft's
 sustainable growth, strong free cash flow, and market-leading AI positioning underpinning the "Undervalued"
 rating and further upside potential.

Management's outlook:

Microsoft's Q1 FY26 revenue guidance strongly supports our investment thesis focused on cloud and Al-driven growth, subscription resilience, and diversified revenue streams: Expected 2-point FX boost adds near-term upside to organic growth. Productivity and Business Processes guidance (\$32.2-\$32.5 billion) reflects sustained strength in Microsoft 365 Commercial and Dynamics 365, driving high-margin recurring revenues, a core thesis pillar. Intelligent Cloud forecast (\$30.1-\$30.4 billion), including Azure's 37% constant currency growth despite capacity constraints, validates leadership in scalable cloud infrastructure and Al, fuelling long-term growth. More personal computing guidance (\$12.4-\$12.9 billion), with expected Windows OEM and Devices softness, aligns with cyclical consumer dynamics, offset by gaming and advertising diversification reducing volatility.

Sector outlook:

The technology sector outlook for 2026 is highly positive, driven by rapid AI advancements, cloud computing growth, and broad digital transformation across industries. Accelerated AI adoption is propelling demand for enhanced computing power and innovative applications, which are becoming central to enterprise strategies. Cloud services maintain strong double-digit expansion as firms shift workloads to scalable platforms, fuelling growth in key segments like software-as-a-service (SaaS) and infrastructure-as-a-service (laaS).

This dynamic environment reinforces our investment thesis that companies leading in AI-enabled cloud infrastructure and digital innovation are best positioned to capture sustained revenue and profit growth. The sector's expansion supports confidence in durable earnings, structural industry tailwinds, and robust free cash flow generation, which underpin attractive valuations and long-term upside potential for leading technology players.

Company Update Report 1



Table 1: Qualitative summary

Factor	Rating	Description					
		 Expected three-year revenue CAGR is 14.7% and expected three-year EPS CAGR is 16.7% We expect earnings growth over the next three years to be driven by: 					
Growth	****	 Continued investments in AI infrastructure and data centers, supporting scalability and competitiveness. Accelerated integration and monetisation of AI technologies within Microsoft 365, Azure, Dynamics 365, and related platforms, fuelling high margin recurring revenue growth through enhanced productivity and cloud services. 					
Valuation	****	The share price has 15% upside to the IV. Current NTM P:E of 32.5x is trading at a 4% discount to the five-year average P:E of 34x					
Dividend	***	LTM dividend yield 0.66%. NTM dividend yield 0.7%.					
Issuance	****	Shares issued have decreased by 2% in the past five years.					
Catalyst	co • Ex	vestments in AI infrastructure and cloud data centers to sustain scalability, innovation, and impetitive advantage. spansion of Microsoft Azure, benefiting from strong multi-cloud adoption and AI integration. Ilid subscription and licensing business with strong pricing power.					
Quality of earnings	****	Five-year average ROE 40.7%. Five-year average operating margin 43.3%. Nine of the past 10 years had both positive earnings with growth. Supported by subscription-based services like Microsoft 365, Azure, and Dynamics 365.					
Moat	Microsoft's broad range of products across cloud, productivity software, gam professional networking (LinkedIn) with a strong network effect moat. High recurring revenue and customer loyalty from Microsoft 365, Dynamics 365, a services with extremely high switching costs for customers. A trusted brand with proven enterprise-grade security and compliance, critical in r industries.						
Management and governance	****	Microsoft's management is defined by strong leadership under CEO Satya Nadella, driving cloud and Al growth. The governance framework promotes accountability, transparency, and shareholder alignment, supported by an independent, diverse board. Oversight is maintained through specialized committees and ongoing evaluations. This structure ensures long-term value creation and effective risk management.					
Balance sheet	****	Net debt/EBITDA ratio 0.0x, interest coverage ratio 53.9x. Debt/assets ratio 18.1%. The Net debt/EBITDA reflects a net cash position, demonstrating strong financial flexibility and the company's ability to comfortably meet its debt obligations without leverage concern.					
Risks	 High i Micro reputa Regula cybers forcin 	soft products remain a prime target for cyberattacks due to their widespread use. nvestment levels of research and development in AI not translating to profitable growth. soft relies heavily on Azure. Service outages or security breaches can significantly impact ation and compliance. ation: Regulatory complexity around AI, partner relationships, data privacy, and security requires Microsoft to continuously adapt. Antitrust regulations risk g changes like product unbundling, license revisions, or limits on AI partnerships, could impact growth and profitability.					

Source: FactSet

Graph 1: Five-year price (Indexed to 100)



Source: FactSet

Company Update Report 2

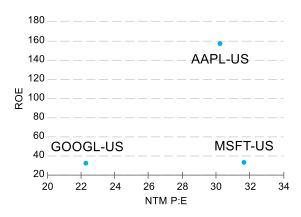


Table 2: Price performance versus benchmark and peers

Period	YTD	MTD	3M	6M	1Y	2Y	3Y	5Y	10Y
MSFT-US	20.5%	0.3%	9.5%	30.7%	24.2%	54.6%	98.4%	137.1%	1092.1%
AAPL-US	-4.2%	3.3%	18.2%	1.6%	8.6%	26.6%	53.9%	98.2%	777.8%
GOOGL-US	22.7%	9.1%	38.2%	35.9%	48.5%	71.2%	115.4%	193.8%	638.7%
MSCI world	10.4%	0.5%	7.4%	10.6%	16.5%	38.4%	57.8%	78.8%	166.5%

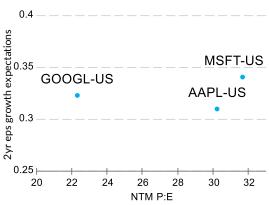
Source: FactSet

Graph 2: P:E vs 2Y average ROE



Source: FactSet

Graph 3: P:E vs consensus EPS 2Y CAGR forecast



Source: FactSet

Valuation

Microsoft's valuation was conducted using a DCF model with forecasts to 2030. Free cash flows are discounted using WACC, with terminal value based on EV/EBITDA exit multiples of 15x (bear), 18x (base), and 22x (bull).

- Bear case (10%): Slower growth from regulatory risks or weaker Al adoption.
- Base case (60%): Steady growth driven by cloud, AI, and diversification.
- Bull case (30%): Rapid Al and cloud expansion under favourable conditions.

Table 3: Valuation summary

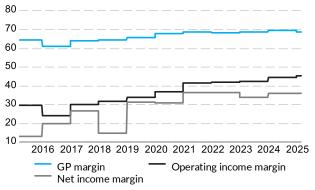
Valuation Probabilities					
	Bear	Base	Bull		
Exit Multiple	15x	18x	22x		
Probability	10%	60%	30%		
Share price	\$477	\$560	\$671		
Share Price Value	\$585				
Upside/(Downside)	15%				

Graph 4: NTM P:E. relative to benchmark



Source: FactSet

Graph 5: Profit margins (%)



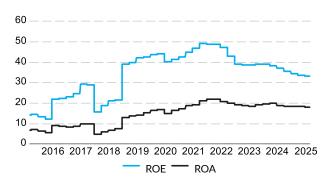
Source: FactSet

Company Update Report 3



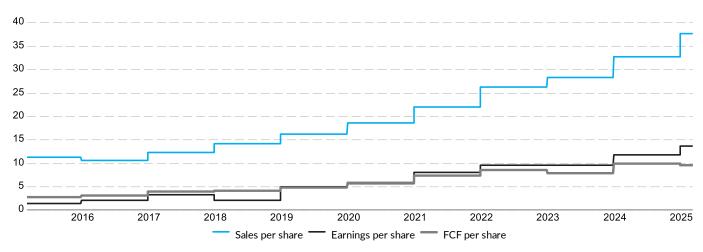
Graph 6: 10Y EPS Y/Y growth (%)

Graph 7: ROE and ROA (%)



Source: FactSet

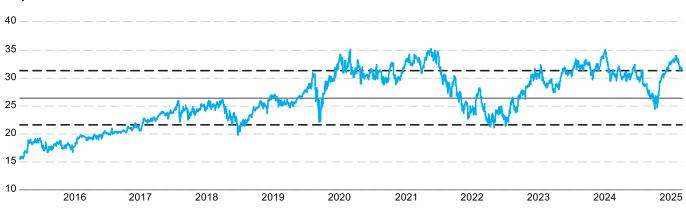
Graph 8: Sales, earnings and FCF per share (USD)



Source: FactSet

Source: FactSet

Graph 9: NTM P:E



Source: FactSet



Table 4: Financials and ratios

Income statement (\$Mn)	Jun 21	Jun 22	Jun 23	Jun 24	Jun 25	1Y Growth	3Y CAGR	5Y CAGR
Revenue	168 088	198 270	211 915	245 122	281 724	15%	12%	15%
Cost of sales	52 232	62 650	65 863	74 114	87 831	19%	12%	14%
Gross income	115 856	135 620	146 052	171 008	193 893	13%	13%	15%
EBIT	69 916	83 383	89 723	109 433	128 528	17%	16%	19%
EBITDA	80 816	97 843	103 584	131 720	162 681	24%	18%	20%
Net income	61 271	72 738	72 361	88 136	101 832	16%	12%	18%
EPS (USD)	8	10	10	12	14	16%	12%	19%
Balance sheet (\$Mn)	Jun 21	Jun 22	Jun 23	Jun 24	Jun 25	1Y Growth	3Y CAGR	5Y CAGR
Total assets	333 779	364 840	411 976	512 163	619 003	21%	19%	15%
Total shareholders equity	141 988	166 542	206 223	268 477	343 479	28%	27%	24%
Total liabilities	191 791	198 298	205 753	243 686	275 524	13%	12%	9%
Ratios	Jun 21	Jun 22	Jun 23	Jun 24	Jun 25	5Y Avg		
Net debt/EBITDA	-0.7	-0.4	-0.5	0.0	0.0	-0.3		
Interest coverage	29.8	40.4	45.6	37.3	53.9	41.4		

19.3

19.1

18.1

20.5

5

Source: FactSet

Debt/assets

Table 5: Standard finance and investment abbreviations

24.7

21.5

Abbreviation	Definition				
MSFT	Microsoft Corporation				
EBITDA	Earnings before interest, tax, depreciation and amortisation				
EBIT	Earnings before interest and tax				
CAGR	Compounded annual growth rate				
EPS	Earnings per share				
NTM	Next twelve months (also known as forward)				
LTM	Last twelve months (also known as trailing)				
ROE	Return on equity				
ROA	Return on assets				
DCF	Discounted Cash Flow				
YTD	Year to date				
MTD	Month to date				
М	Month				
Y/y	Year(s)				
P:E.	Price to earnings				
GP	Gross profit				
FCF	Free cash flow				
FY	Financial year				
USD	United States Dollar				
FX	Foreign Exchange				
laaS	Infrastructure as a Service				
SaaS	Software as a Service				



Contact details

Muneeb Nana Equity Analyst +27 (11) 996 5200 Muneeb.Nana@psg.co.za

Pierre Muller, CA(SA), CFA Head of Equity Solutions +27 (11) 996 5200 Pierre.Muller@psg.co.za

The purpose of this document is to provide information and is not available for external distribution.

About PSG Wealth recommendations

PSG Wealth provides medium- to long-term recommendations based on the premium or discount that a company trades at, relative to our estimation of intrinsic value. We expect companies to rerate towards their intrinsic value over a one- to three-year period. The long-term valuation is a quantitative-based valuation based on the fundamental performance of each company in the past, as well as their future forecasts. The fundamental features used are based on profitability and includes EPS growth and return on equity (ROE).

House view guidance: House view guidance is indicative only. Each client's circumstances are different, and it remains critical that indicative guidance is discussed with your portfolio manager or financial adviser.

Date and share price: The date the report was reviewed and approved by the portfolio committee is likely to precede the release date and price on the report.

*Share price as at closing.

Disclaimer

PSG Wealth has issued this publication. It is confidential and released for the information of clients only. It shall not be reproduced in whole or in part without our permission. Any unauthorised use, duplication, redistribution or disclosure is prohibited by law. This publication is not to be construed as providing investment services in any jurisdiction where the provision of such services is not permitted. It is provided for informational purposes only and is not intended as an offer or solicitation for the purchase or sale of a security, and we have no responsibility whatsoever arising here from or in consequence thereof. The user assumes the entire risk of any use made of this publication. Any decision to purchase securities mentioned in this publication must consider existing public information on such security or any registered prospectus. The information contained herein has been obtained from sources which and persons whom we believe to be reliable but is not guaranteed for accuracy, completeness or otherwise. Opinions and estimates constitute our judgement as of the date of this material and are subject to change without notice. This publication does not attempt to identify the nature of the specific market or other risks associated with an investment. Leveraged/Geared positions in securities can accentuate the profit/loss made on investments. Geared/Leveraged positions are not recommended based on the information contained in this publication. Securities, financial instruments or strategies mentioned herein may not be suitable for all investors and investors must make their investment decisions using their own objective advisers as they believe necessary and based upon their specific financial situations and investment objectives. Certain investments/recommendations may have tax implications for private customers. Investors should seek advice from a tax adviser before acting on information contained in this publication. The securities described herein are subject to fluctuation in price and/or value and investors may get back less than originally invested. Past performance is not indicative of future results. The employees responsible for producing this report may from time-to-time own securities mentioned herein.

Analyst certification

The research analyst who prepared this report certifies that the view expressed herein accurately reflects the research analyst's personal views about the subject, security and issuer and that no part of their compensation was, is or will be directly or indirectly related to specific recommendations or opinions contained in this report.

FSP

PSG Investment Management (Pty) Ltd is an authorised financial services provider. FSP 44306

PSG Securities Limited is an authorised member of the JSE and authorised financial services provider. FSP: 42996